



RELIABLE PUMPING

Special coverage for a critical component

Pumping systems are at the core of just about every manufacturing system. Because of the role they play, they command top maintenance priority and are a key factor in any reliability program.

Four times in 2016, *Maintenance Technology* and the online resource *Empowering Pumps* will focus on this vital aspect of manufacturing operations with special sections that focus on pumping-system maintenance and reliability issues in:

OIL & GAS PROCESSING	April issue Ad close: March 11 Materials: March 18	Distribution: Offshore Technology Conference, May 2 to 5; Pump Summit Americas, June 13 to 14
WATER & WASTEWATER SYSTEMS	August issue Ad close: July 8, Materials: July 15	Distribution: WEFTEC, Sept. 24 to 28; Turbo/Pump Symposia, Sept. 12 to 15
FOOD & BEVERAGE PROCESSING	October issue Ad close: September 9 Materials: September 16	Distribution: Pack Expo
CHEMICAL PROCESSING SYSTEMS	December issue Ad close: November 11 Materials: November 18	Distribution: IMC, Bonita Springs

The supplements will deliver information that helps more than 125,000 subscribers in print and online, better understand the factors that affect their pumping systems and what experts suggest to help them improve reliability.

Features, case-history stories, videos, and white papers will cover:

- Pumps
- Motors
- Valves
- Controls & Monitoring
- Diagnostics (vibration, thermal, electrical)
- Equipment Alignment
- Bearings and Gears
- Valves and Valve Controls
- Seals
- Lubrication

If your products involve any of these components, you'll want to include your marketing message in these special sections.

Advertisers Receive Multi-Media Distribution

Advertiser exposure: More than 55,000 qualified print subscribers and more than 70,000 online professionals.

Newsletter Distribution: Our newsletter system will deliver the **Reliable Pumping** editorial and your marketing message to a select online audience of maintenance and reliability professionals, driving customers to your website

Reliable Pumping e-books: *Maintenance Technology* will convert the **Reliable Pumping** supplements into four e-books that, combined with your advertising, will serve as a powerful, long-term marketing tool.

PRICING

Option A: \$20,000 net

- Full-page ad in each of the four supplements
- Four banner ads in newsletters that promote **Reliable Pumping**
- One full-page ad in each of the four e-book editions

Option B: \$12,500 net

- Half-page ad in each of the four supplements
- Four banner ads in newsletters that promote **Reliable Pumping**
- One half-page ad in each of the four e-book editions

Option C: \$10,000 net

- Third-page ad in each of the four supplements
- Four banner ads in newsletters that promote **Reliable Pumping**
- One third-page ad in each of the four e-book editions

Individual

Full page: **\$6000 net**

Half page: **\$4500 net**

1/3 page: **\$3500 net**

Spread advertising is available.

To participate in this exciting coverage of manufacturing's most-critical component, contact your sales representative today:

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EMPOWERING PUMPS™

Connecting The Global Pump Industry