Connecting The Global Pump Industry

www.EmpoweringPumps.com

Empowering Pumps is...

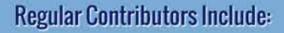
... The information and connection hub for the global pump industry.

... A digital community built through the website, eNewsletters and social media channels

... A platform that allows pump industry professionals to exchange ideas, news stories, product information, case studies, videos, event information and more.

Empowering Pumps Audience

Designed with the pump industry in mind, EP readers are engineers, conultants, operations & maintenance personnel, contractors, OEMs and suppliers.





Ross MacKay Practical Pumping Reliability



Terry Harris
Reliability Solutions



Frank Taaning-Grundholm Pump Control



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Empowering Pumps Targeted Display Advertising Advertising that Works...GUARANTEED!

Advertising that's as reliable as the quality products you design and manufacture; our New Targeted Display program displays your advertising message directly to your target audience while on EmpoweringPumps.com and after they've left across thousands of websites. This new approach exponentially increases your banner impressions while delivering guaranteed click-through traffic back to your website or landing page.

HEADLINE BANNER (728x90px) \$1500/MONTH

SQUARE BANNER (250x250px) \$1500/MONTH

CONTENT BANNER (728x90px) \$1000/MONTH

FOOTER BANNER (728x90px)
\$1000/MONTH

Target an Industry /Topic

Chemical & Abrasives
HVAC
Mining & Construction
Oil & Gas
Power & Energy
Water & Wastewater
Sanitary
Engineering & Design
Maintenance & Reliability
Materials & Coatings
Monitoring & Controls
NPSH
Sealing
Education & Training
Energy Efficiency

Life Cycle Costs



INTERIOR PAGE SPONSORSHIP

Advertise on the sub-pages of Empowering Pumps with three different banners. With this option, you definitely get the bang for your buck

\$1,000/MONTH includes:

HEADLINE BANNER SQUARE BANNER FOOTER BANNER

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NEWSLETTERS

Weekly eNewsletter sent to 13,000+ pump engineers & consultants; Industrial, Mechanical, Petroleum, Operations & Maintenance Engineers; OEMs and Suppliers.

HEADLINE BANNER 600x90px

Monthly rate - \$1,500/month

BOTTOM BANNER 600x90px

Monthly rate - \$1,000/month

FEATURED PRODUCT

60 words & photo

Per issue rate - \$750

FEATURED VIDEO

YouTube link preferred

Per issue rate - \$750



EMPOWERING PUMPS ONLINE TRAINING

\$2,000/4 weeks of promotion

EmpoweringPumps.com also offers online training courses. Present and/or sponsor an Online Training Course.

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COMPANY PROFILE SPONSORSHIP

\$6000/year includes:

Company Profile Page | Home Page Sponsor Link Weekly Social Media Mentions | Listing on Bi-Monthly Newsletter | Events & Training Page

Your company description includes up to 500 words, product photo, logo, up to 12 customized links to your website, and a customized twitter feed.

We not only repost your existing social media posts, but we also generate new information from EmpoweringPumps.com and your website.

Our newsletter is sent to over 13,000 readers and posted to all Empowering Pumps social media networks

New Features Now Include:

- Generate Actionable Sales Leads
 - Company Info Request
 - · Form-Gated White Paper Downloads





Social Media that Works!

Have you ever thought, "How do we make Pumps Sexy?" Well, Empowering Pumps has made Pumps Social!



With over 800,000 Impressions per month, Empowering Pumps is showing the pump industry how to use Social Media through building relationships and sharing useful information that our industry needs!







Empowering Pumps is the only Pump Media Source using Social Media to promote YOU!





Tube

It is our job to stay connected to your customers, reps, and suppliers! We have created a following of OEMs, Suppliers, Associations, Events, Engineers, Consultants, Publications, so when we promote you, IT IS SEEN by your target market!





Do you want more than social media support? We can provide a complete program of integrated Inbound Marketing services including social media, on and off-site search engine optimization, and content or blog marketing. Our digital marketing experts will help you envision and execute an Inbound Marketing plan that will build your brand and generate leads!

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EDITORIAL CALENDAR

NOVEMBER 2013

Coatings Improvements

* TRADESHOWS

Process Expo, PowerGen Intl Intl Assoc. of Amusement Parks and Attractions

DECEMBER 2013

Chemical Injection Systems Water Conservation Balancing & Alignment

TRADESHOWS

NGWA Expo 2013, Chem Show

January 2014

Improvements in Drives Technology HVAC Pumping Solutions Fire Pump Systems Wireless Technology

* TRADESHOWS

AHR Expo, Unified Wine & Grape

February 2014

Mining Slurries Rental Pumps Market Update Importance of Employee Training Maintenance and Repair

* TRADESHOWS

Pumper & Cleaner Environmental Expo 2014 SME Annual Meeting

March 2014

Pumping System Efficiency Hygienic Standards Sealing Solutions

TRADESHOWS

IFPE, Con Expo/ Con Agg Mostra Convegno, Interphex, Aquatech

April 2014

Power & Energy Repair or Replace Environmental Awareness Pump Design

* TRADESHOWS

Electric Power
Fluid Sealing Association Spring Meeting
Pump Guy Seminar, Reliability 2.0, CoalPrep

May 2014

Centrifugal vs Positive Displacement Upstream Pumping Water and Wastewater Standards and Guidelines

TRADESHOWS

Offshare Technology Conference IFAT

Balancing, Alignment, and Vibration Analysis

lune 2014

Water Solutions Motors & Drives

TRADESHOWS **

EASA

ACE/AWWA

July 2014

Power & Energy Sustainability Going Global

TRADESHOWS HydroVision 2014

August 2014

Industrial Pump Design

Pump Control TRADESHOWS

Pump Seminar

September 2014

Pumping Slurries Sealing Pumps

Lift Stations

TRADESHOWS *

Oil Sands ElectraMiningAfrica 2014 PumpTurbo Symposia WEFTEC

October 2014

Production & Completion

Pump Testing

Pump Control

TRADESHOWS *

Fluid Sealing Association Fall Meeting Permian Basin, SPE ATCE

November 2014

Building Efficiency

Water Reuse

Innovations in Sealing Technologies

TRADESHOWS *

GreenBuild Intl, POWER-GEN

December 2014

Sealing Solutions Water Conservation

IAAPA, PROCESSEXPO

Tough Pumps

Maintenance & Reliability

TRADESHOWS

NGWA, ChemShow

Pump Sominar and Summit at ValveWorld Expo WorkBoat, IMC 2014

This editorial calendar should be considered a flexible guide.

Please contact Gharil Matthews at charil@EmpoweringPumps.com
if you have other topics you would like included in the calendar.

Charli K. Matthews

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